

# News Release

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**First Electric  
Cooperative**

## **170 Electric Cooperative Members Win LED Light Kits**

*Approximately 3,724 watts of energy reduction potential*

**Little Rock, Ark.** — Aug. 4, 2017 — Approximately 15,000 entries were received in the 10th Annual Energy Efficiency Makeover Contest and 170 lucky electric cooperative members from the states' 17 local electric distribution cooperatives are winners of LED lighting retrofit kits. First Electric Cooperative had 10 winners.

Winning members will receive 72 General Electric energy-efficient LED general purpose, recessed, outdoor flood and decorative candelabra bulbs. The energy savings potential when replacing older inefficient incandescent bulbs could result in a 3,724-watt reduction for their home. General Electric has partnered with the Electric Cooperatives of Arkansas in eight of the past 10 contests.

"In the past decade, we have completed seven whole-home energy efficiency makeovers including a manufactured home, 34 mini-makeovers, and we are distributing 12,240 LED bulbs throughout Arkansas," said Bret Curry, manager of residential energy marketing for the Electric Cooperatives of Arkansas. "This year's contest entries exceeded our expectations and is a reminder that energy efficiency education, manageable electric bills and a comfortable home are still important to our cooperative members."

Curry said that switching one inefficient bulb to an LED may seem insignificant, yet the total statewide energy savings of the makeover educational project has the potential to reduce energy consumption by approximately 633 kilowatts.

"That's enough to supply the power requirements of hundreds of homes," Curry said.

Images of winners will be posted at [www.facebook.com/smartenergytips.org](http://www.facebook.com/smartenergytips.org) and at [www.facebook.com/FirstElectric](http://www.facebook.com/FirstElectric).

### **First Electric Cooperative winners:**

<i>Winner</i>	<i>Residence</i>
George Butler	Alexander
Henry Piver	Benton
Marty Sadler	Benton
Yvonne Lawrence	Benton
Bonnie Jacoby	Cabot
Carolyn Morriss	Cabot
Steve Curry	Higden
Richard Johnson	Hot Springs Village
David Clark	Jacksonville
Doris McCutcheon	Searcy

The Electric Cooperatives of Arkansas comprise 17 electric distribution cooperatives; Arkansas Electric Cooperatives, Inc. (AECI), a Little Rock-based cooperative that provides services to the distribution

cooperatives; and Arkansas Electric Cooperative Corp. (AECC), a generation and transmission cooperative. The distribution cooperatives provide electricity to approximately 500,000 homes, farms and businesses in Arkansas and surrounding states.

First Electric serves more than 94,000 active accounts throughout 18 counties in central and southeast Arkansas. The cooperative's headquarters is located in Jacksonville with full-service offices in Benton, Heber Springs, Perryville and Stuttgart. For more information, call 800-489-7405 or visit [www.firstelectric.coop](http://www.firstelectric.coop) or [www.facebook.com/FirstElectric](http://www.facebook.com/FirstElectric).

**For additional information, contact:**

Rob Roedel, Electric Cooperatives of Arkansas, 501.570.2296 or [rob.roedel@aecc.com](mailto:rob.roedel@aecc.com)  
[www.aecc.com](http://www.aecc.com)

Nancy Meador, First Electric Cooperative, 501.985.4566 or [nancy.meador@fecc.coop](mailto:nancy.meador@fecc.coop)  
[www.firstelectric.coop](http://www.firstelectric.coop)

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