

News Release



Operation Round-Up awards \$16,000 to nonprofits

Jacksonville, Ark., Jan. 12, 2012 – Don Crabbe, president/CEO of First Electric Cooperative, announces the donation of \$16,000 to 13 nonprofit organizations through Operation Round-Up.

The program is made possible by the generosity of First Electric members who allow their electric bills to be rounded up to the next even dollar amount. That money – a yearly average of \$6 per member – is held in an account that is administered by the Operation Round-Up Board of Trustees.

“Operation Round-Up is a wonderful program that supports needy causes throughout the First Electric system,” Crabbe said. “Each of us can come together to help out many people.”



This round of donations brings the total donated by the member-supported program to more than \$528,000 since it was founded in 1998.

Cleburne County:

- Cleburne County Library – \$1,000,
- Disabled American Veterans, Chapter 57 – \$1,000,
- Heber Springs Humane Society – \$1,000.

Lonoke County:

- Cabot Christmas Alliance – \$1,000,
- CS&Z Volunteer Fire Department – \$1,500,
- Ward Public Library – \$1,000.

Perry County:

- Partners For Progress – \$2,000.

Pulaski County:

- Fishnet Missions of Jacksonville – \$1,500,
- LRAFB Historical Foundation Inc. – \$1,000,
- Reed's Bridge Battlefield Preservation Society – \$1,000.

Saline County:

- Crows Station Fire Protection Association – \$1,500,
- Imagination Library of Saline County – \$1,000.

White County:

- Antioch Fire Department – \$1,500.

All First Electric Cooperative members are encouraged to participate in Operation Round-Up, and nonprofit organizations in the cooperative's area are urged to apply for funding. Applications and sign-up information may be found at www.firstelectric.coop under the "Community" tab or by calling 800-489-7405.

First Electric Cooperative serves 88,390 active accounts throughout 17 counties in central and southeast Arkansas. The cooperative maintains full-service offices in Benton, Heber Springs, Jacksonville, Perryville and Stuttgart. For news and other information, visit www.firstelectric.coop or search for First Electric Cooperative on Facebook.

For additional information, contact:

Tori Moss, communications coordinator
800-489-7405 ext. 4566
tori.moss@firstelectric.coop

###

